



 **AC ELECTRIC MOTOR**

CORPORATE POLICY

COOKIES

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AC Electric Motor are committed to being transparent about how we use cookies on our website. This Cookie Policy explains what cookies are, how we use them, and how you can manage your cookie preferences.

What Are Cookies?

Cookies are small text files stored on your browser or computer's hard drive when you visit a website. They contain information that helps websites recognise users, improve functionality, and enhance the overall browsing experience.

Why We Use Cookies

Our website uses cookies for the following purposes:

- Improving website performance – tracking usage patterns to manage and optimise our site.
- Personalising your experience – recording preferences to make your visit more relevant.
- Ensuring functionality – enabling features such as secure logins, shopping carts, and e-billing services.

By continuing to browse our website, you consent to the use of cookies in line with this policy.

Types of Cookies We Use

1. Strictly Necessary Cookies

These cookies are essential for the operation of our website and cannot be disabled. They include:

- **ASP.Net_SessionId** – Stores the user's session ID; expires when the browser is closed. Does not store personal data.
- **Anonymous-basket** – An anonymous cookie used to store your basket selections.

2. Analytics Cookies

We use Google Analytics cookies to collect anonymous information about website traffic and user behaviour. These cookies help us improve site performance and user experience.

- **_utma, _utmb, _utmc, _utmz** – Collect data such as the number of visitors, referral sources, and pages visited.

For more details, see Google's Privacy Overview.

3. Third-Party Cookies

Some third-party services (e.g. advertising networks, web analytics providers) may place additional cookies on your device. These are typically used for performance tracking or targeted advertising, and we do not control these cookies.



Managing Cookie Preferences

You can manage or block cookies by adjusting your browser settings. Please note:

- Blocking all cookies may prevent access to certain features of our website.
- Cookies used on our site generally expire after 30 days.

For detailed instructions on managing cookies, please consult your browser's help section.

On behalf of AC Electric Motor



Andy Bowyer
Director

